



in-service  
conference

GMEA IN-SERVICE CONFERENCE 2019  
CLASSIC CENTER  
ATHENS, GA  
JANUARY 24-26, 2019



AMERICAN  
TRADESHOW  
SERVICES

217 General Patton Ave.  
Mandeville, LA 70471

GMEA 2019

## How are you capturing and following up with all of the leads at your booth?



On every attendee's badge there is a QR code that will serve as their electronic business card.

This QR code contains each attendee's full contact information.

**ATS Lead Retrieval is the perfect tool to capture, collect and manage all of your leads efficiently.**

### Option One: Mobile Plus™

#### SCANNING A BADGE

- Hold the unit 4-6 inches away from attendee's badge.
- Push scanning button, red rectangular light will appear.
- Listen for beep and then view attendee info on screen!

#### FEATURES

- Tap MENU button on bottom of screen.
- Tap in lead to take notes/qualify by selecting button(s).
- Under USERS tab, you can "PICK A WINNER" to select winner from scanned leads.
- Offers optional Custom Survey feature, programmed by ATS staff pre-show.

#### RETRIEVE LEADS

- Leads will be accessible in real time on Expometrics portal.
- Login to online Expometrics portal will be given prior to the event so you can customize your unit and access leads throughout the event.



### Option Two: LeadsPlus™ App



Compatible with iOS 7/higher and OS 4.0/higher

#### SET UP

- Using your own device (iPad, iPhone, and/or Droid Phone), down load the LeadsPlus App
- Select ADD SHOW, then Select Scan to capture QR code \*Can also enter code manually
- Activation Code(s) emailed pre-show. One (1) license per device.

#### SCANNING LEADS

- Click into event, select SCAN. Lead information will appear.
- Add notes & qualifiers to lead by selecting on screen.
- Return to LEADS page to scan another.
- Simply select a name to view/edit lead.

#### ADMIN FUNCTIONS

On Main app screen, select ADMIN (i icon). You can...

- View Stats of Leads: Numbers, leads synced online, etc.
- Customize/Fetch Qualifiers
- Can even export leads directly from device.



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Lead Retrieval Order Form

Discount Deadline: FRIDAY, DECEMBER 21, 2018

CHOOSE YOUR UNIT(S)



Mobile Plus™

- Paperless, Green Option
- Wireless Handheld Unit
- Large Color Touch Screen Display
- Allows Personalized Note Taking
- Real-Time Online Lead Management
- Extended Life Battery
- Custom Qualifiers Included - \$55 savings!

\$359.00

(Before 12/21/2018)

\$409.00

(Show Rate)

\_\_\_\_\_

OPTIONAL SERVICES



Z Printer Plus™

(Discount) (Show Rate)  
\$75.00 \$95.00

\_\_\_\_\_

Custom Survey \$60.00 \$80.00

\_\_\_\_\_

Sub-Total= \_\_\_\_\_



iPad® Mini Plus™

- NO NETWORK CONNECTION NECESSARY
- LeadsPlus™ enabled Hardware is Included
  - Scan Barcode to Capture Lead
  - Standard / Custom Qualifiers & Note Taking Capabilities Included
  - Real-Time Online Lead Management
  - \*Uploads Leads Automatically when (devices) have internet connectivity

\$449.00

(Before 12/21/2018)

\$499.00

(Show Rate)

\_\_\_\_\_

Sub-Total= \_\_\_\_\_



LeadsPlus™ App

- NO NETWORK CONNECTION NECESSARY
- Utilizes your personal device
  - iPhone® or iPad® with iOS 7.0 or higher
  - Android® phones with OS 4.0 or higher
  - Custom Qualifiers Included
  - Note Taking Capabilities
  - Real-Time Online Lead Management
  - \*Uploads Leads Automatically with internet connectivity

\$359.00

First License

\$99.00

Additional License

\_\_\_\_\_

OR

APP BUNDLE OPTIONS

3 Pack Bundle  \$499.00 \_\_\_\_\_

6 Pack Bundle  \$799.00 \_\_\_\_\_

10 Pack Bundle  \$999.00 \_\_\_\_\_

Sub-Total= \_\_\_\_\_

NEED ASSISTANCE SETTING UP?

Delivery & Setup

OPTIONAL \*Applies to ATS hardware only, not app

\$65.00

(Before 12/21/2018)

\$85.00

(Show Rate)

\_\_\_\_\_

ADD IT UP

Add ATHENS, GA Sales Tax

+ 7% = \$ \_\_\_\_\_

Total Due (in US funds)

= \$ \_\_\_\_\_

COMPANY \_\_\_\_\_ BOOTH NO. \_\_\_\_\_

EMAIL \_\_\_\_\_  
This email will be sent receipt and all information for this order - including login credentials to access leads

ADDRESS \_\_\_\_\_ CITY, STATE, ZIP, COUNTRY \_\_\_\_\_

ORDER CONTACT \_\_\_\_\_ PHONE NO. \_\_\_\_\_

ONSITE CONTACT \_\_\_\_\_ ONSITE CELL PHONE \_\_\_\_\_

Click HERE to Order Online.

Questions? Please call:

985-809-0600, ext. #777

ORDERING OPTIONS

OR Visit Us at:

www.american-tradeshow.com

Username: GMEA2019

Password: 4619

Email Orders to:

orders@american-tradeshow.com

Fax: 985-809-1888

Mail Checks to:

ATTN - American Tradeshow Services | 217 General Patton Ave. Mandeville, LA 70471



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**GMEA 2019**

**Payment Authorization Form**

**\*A credit card is required on all orders as a security deposit on rental equipment. See Terms & Conditions at the bottom of this page.**

BOOTH NO. \_\_\_\_\_

COMPANY \_\_\_\_\_

ORDER CONTACT \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_

**Choose Payment Method:**

**To Pay By Credit Card**

We accept American Express, MasterCard and Visa. Please choose "To Pay By Credit Card" option and enter your credit card details below. Your credit card will be charged upon receipt of your order and an email confirmation/receipt will be sent to the email address listed on Page 1 of the order form.

**To Pay By Company Check (Security Deposit Required\*)**

Please make checks payable to American Tradeshow Services. Please choose "To Pay By Check" option and enter your credit card number below for security deposit purposes. Please check the "Security Deposit Use Only" checkbox. Checks are due in the office ten (10) days prior to show start. Checks must be in US Funds and be drawn from a US Bank.

**To Pay By Wire Transfer (Security Deposit Required\*)**

For information on paying by Wire Transfer, please contact Exhibitor Services at 985-809-0600, ext 201. Wire Transfers must be paid in US Dollars. Please choose "To Pay By Wire Transfer" and enter your credit card number below for security deposit purposes. Please check the "Security Deposit Use Only" checkbox. An invoice will be sent once your order is processed along with details on how to complete your wire transfer transaction. Wire Transfers are due in the office ten (10) days prior to show start.

**Credit Card Details \*Required For All Orders**



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Use As Security Deposit Only



Cardholder Name: \_\_\_\_\_



Expiration Date: \_\_\_\_\_ / \_\_\_\_\_ Security Code: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

**! Terms & Conditions**

All equipment ordered must be picked up at the service desk prior to the start of the show unless you have selected the Delivery and Setup option. Refunds will not be made for unclaimed equipment. Equipment must be returned to the service desk within one hour after the close of the show to avoid additional charges. If ATS staff has to pick up your scanner, you will be charged \$100.00.

Renter is responsible for the full replacement value of lead retrieval equipment if lost, stolen or damaged while in possession of renter.

All cancellations received earlier than seven (7) working days prior to show opening date will be subject to a \$75.00 service fee. All cancellations received within seven (7) working days prior to show opening date will be billed at full rental price and will not be eligible for refund.

A credit card is required on all orders as a security deposit on rental equipment. ATS will not charge anything to credit card held as security deposit with out prior authorization, however, ATS reserves the right to charge fees associated with lost, stolen or damaged units as a last chance effort to recover damages. ATS will allow ample time (at least sixty days) for exhibitor to arrange payment for lost, stolen or damaged units, before this step is taken.

Checks are due in the office ten (10) days prior to show start.

**Click HERE to Order Online.**

OR Visit us at:  
[www.american-tradeshow.com](http://www.american-tradeshow.com)

Username: **GMEA2019**

Password: **4619**

EMAIL ORDERS TO:

[orders@american-tradeshow.com](mailto:orders@american-tradeshow.com)

FAX:

**985-809-1888**

SEND CHECKS TO:

**American Tradeshow Services**

**ATTN: Exhibitor Services**

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